



BEE UNIQUE

MORE THAN JUST FASHION

PUERTO DE LA CRUZ special

EDITORIAL

RENACER TENERIFE

SUSTAINABLE NEWS

THE RULES ARE CHANGING

9/26

OPEN THOUGHTS

"Is sustainable fashion only for those who can afford it?"

It's a question that deserves an honest answer.

At first glance, sustainable fashion often seems expensive. A handcrafted garment, a piece made from recycled materials, or a locally produced collection usually costs more than something hanging on the rack of a fast-fashion store.

So, is sustainability becoming a privilege?

Not necessarily.

Perhaps the problem is not the price of sustainable fashion, but the price we have become accustomed to paying for clothing.

For decades, we have been taught to believe that a T-shirt should cost less than a meal, that trends should change every few weeks, and that replacing a garment is easier than repairing it. Somewhere along the way, we stopped asking what those low prices really cost—and who ultimately pays the difference.

The hidden bill is often carried by the environment, by natural resources, and by people working in conditions we rarely see.

Sustainable fashion is not about buying more expensive clothes.

It is about buying less, choosing better, caring for what we already own, repairing instead of replacing, swapping instead of discarding, and rediscovering the value of quality over quantity.

Sometimes the most sustainable garment is not the newest eco-label.

It's the one already hanging in your wardrobe.

Of course, institutions, brands and the media all have a responsibility to make sustainable choices more accessible and visible. Real change cannot depend solely on consumers. But consumers also have something powerful: the ability to change habits, one decision at a time.

Maybe sustainable fashion isn't asking us to spend more.

Maybe it's inviting us to value more.

And perhaps that is the most important change of all.

What do you think?

Can sustainability become accessible without losing its values?

I'd love to hear your thoughts. This space is open to every respectful voice.

Puerto de la Cruz

SEPTEMBER 2026

Puerto de la Cruz is one of Tenerife's most charming coastal towns, combining traditional Canarian character with vibrant gardens, historic streets, and a lively waterfront. Its black volcanic beaches, picturesque plazas, and welcoming atmosphere make it a favourite destination for visitors throughout the year. A stroll along the seafront promenade leads to breathtaking ocean views and the famous Lago Martiánez ... (see page 22)



MANY MORE MODELS
AWAITS FOR YOU IN OUR
STORE!

NOW AVAILABLE,
visit us!

Las Galletas
calle Candida Peña Bello 10



que te dejan
sin aliento

Antmois
How
es
Rain
Rainbow
comes
After
Rain

BEE YO PEE



Chic



Boho

FlyStyle

TENERIFE

Welcome to the future of fashion!

*It's time to redefine our relationship with clothing.
FlyStyleTenerife, created with recycled materials and
unique pieces, wants to change the rules of the game.*

*Join us on the journey towards sustainable style and
limitless uniqueness.*



*click on images
to see more
models!*





*Click on the
images to see
more models!*

Discover the NEW product by
FlyStyleTenerife:

♥ MIX and MATCH ♥

A new fashion concept that
celebrates uniqueness
and sustainability.

A simple and unique way to
personalize your garments.
CUSTOMIZE an item from our
MIX and MATCH section or bring
one from home. We have a varied
selection of unique designs
waiting for you!.



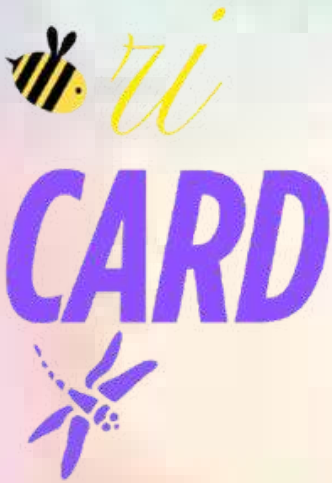
SER
SUSTINIBLE
DE SER
UNICA

"C. CHANFI"

Happy
customers

Click on the
images to see
more models!





The riCard is back!

♻️ The most sustainable card where your forgotten CLOTHES become a DISCOUNT in our store!

For every 10 items in GOOD CONDITION that you bring us and we can REUSE, you can get a 10% discount 🍷🕶️

Turn your old clothes into new discounts! Help the planet and refresh your wardrobe in a smart and sustainable way.



¡Transforma tus prendas viejas en nuevos descuentos! Ayuda al planeta y renueva tu guardarropa de forma inteligente.

Transform your old clothes into new discounts! Help the planet and renew your wardrobe intelligently.



NEW Designs

More designs coming soon!!



REDMI 14C | BeeUnique



Click on the images
to see more models!

Sept. 5th

SIAM PARK

<https://mappafestival.com/>

Sept. 5th - 7th

Fiestas del

Santísimo Cristo de

La Laguna

Sept. 16th-20th

LOS SILOS

FESTIVAL BOREAL

Sept. 13th

RECINTO FERIA

Santa Cruz

SUMMER POP

upcoming
EVENTS

ENTRADA LIBRE

FERIA DE ONCOLOGÍA INTEGRATIVA

renacer
reconectar
rehacer

 Renacer Canarias
 @renacercanarias



RENACER TENERIFE

Renacer Tenerife: A New Space for Cancer Awareness, Support and Hope

From 25 to 27 September 2026, the Recinto Ferial de Tenerife will host the first edition of Renacer Tenerife, an innovative event dedicated to integrative oncology. Free to attend, the three-day fair has been created to provide information, prevention, and emotional support for people living with cancer, survivors, their families, and caregivers.

Bringing together hospitals, public institutions, patient associations, and healthcare professionals, Renacer Tenerife will offer practical resources focused on self-care, health education, and physical and emotional well-being. Through talks, workshops, and interactive activities, visitors will have the opportunity to discover complementary approaches that can help improve quality of life throughout the cancer journey.

The event will kick off after World Cancer Research Day, reinforcing the commitment between science, prevention and self-care.



More than just an event, Renacer Tenerife represents an important milestone for the island. By creating a space where medical knowledge, prevention, and human support come together, Tenerife reinforces its commitment to public health and community well-being. The initiative also highlights the island's growing role in hosting meaningful events that promote education, inclusion, and innovation beyond traditional tourism. With its strong social purpose and collaborative approach, Renacer Tenerife aims to become a landmark annual event, offering hope, guidance, and valuable resources to thousands of people while raising awareness about the importance of comprehensive cancer care.

RENACER TENERIFE



Yaiza Díaz: "Conventional medicine will always be the cornerstone. Patients can and should learn to take care of themselves with the help of professionals who rigorously complement the medical care they already receive."

Manuel Fernández: pointed out that "the support from the Industry Area is not limited to providing a space, but rather puts the infrastructure and technical capacity of the Trade Fair Center at the service of a project with a clear health and social benefit."

Águeda Fumero: "Renacer Tenerife places at its center the people going through cancer treatment, but also their families and those who take on daily care and support tasks."

- **Exhibition and Commercial Area (More than 40 specialized stands):** A space that will bring together more than 40 companies and entities that offer services, products and solutions specifically oriented to the patient oncology and its environment. Among the sectors represented, the oncology aesthetic services, technical orthopedics, wigs and scarves, hair recovery, adapted dermocosmetics, specialized nutrition, reconstruction, physiotherapy and adapted exercise, as well as advice on emotional health and well-being.
- **The Stage of Hope:** This will be the central hub where renowned doctors and oncologists will give presentations aimed at answering patients' direct questions, followed by a Q&A session.
- **Holistic Health Space:** An area primarily dedicated to nutrition and offering key tools for preventing and managing the process, where specialized companies will offer brief informative talks about their services and resources.
- **Tatami of Wellness:** A large experiential space supported by the International Yoga Network, where professionals will lead activities to strengthen body and mind, such as yoga, meditation, adapted exercise, and relaxation sessions with Tibetan singing bowls.
- **Communication and Podcast Platform:** An open studio that will serve as a platform to disseminate health-related content and provide space for content creators and specialized social media channels.
- **Wall of Hope:** A participatory space full of positivity that will be painted live throughout the three days of the fair.



On 4 and 5 September 2026, Puerto de la Cruz will once again become one of Tenerife's cultural hotspots as it hosts the 10th anniversary of PHE Festival. Over the past decade, the festival has established itself as one of the Canary Islands' leading events, combining live music with art, sport, sustainability, gastronomy, and contemporary culture.

This year's programme features an exciting mix of international and Spanish artists, including Fat Dog, Ibibio Sound Machine, Getdown Services, Rufus T. Firefly, Carlos Ares, Barry B., Natalia Doco, Bodega, Ona Mafalda, and many more. Alongside the main concerts, visitors can enjoy the PHE Club electronic music stage, wellness activities, BMX exhibitions, and cultural experiences that transform the entire town into a vibrant creative hub.

PHE FESTIVAL

More than just a music festival, PHE Festival has become an important showcase for Tenerife's contemporary identity. Every September it attracts thousands of visitors, boosts the local economy, and reinforces Puerto de la Cruz as a destination where culture, innovation, and tourism come together. By celebrating emerging talent alongside internationally acclaimed artists, the festival continues to strengthen Tenerife's reputation as one of the Atlantic's most dynamic cultural destinations.

PheFestival



Style

SUSTAINABLE FASHION

THE RULES ARE CHANGING

For decades, fashion has operated under one simple rule: produce more, sell more, repeat.

Today, that rulebook is being rewritten.

The European Union has launched one of the world's most ambitious plans to transform the textile industry. New regulations are introducing stricter requirements for product durability, repairability and recyclability. Digital Product Passports will make garments more transparent, while Extended Producer Responsibility will require brands to contribute to the cost of collecting and managing textile waste. Another significant step is the gradual ban on destroying unsold clothing, encouraging companies to rethink the value of every garment they produce.

These measures represent a major shift. They acknowledge something the industry has avoided for too long: fashion cannot continue to grow by treating clothing as disposable.



But legislation, however important, is only part of the solution.

No law can make people fall in love with clothes they already own. No regulation can replace conscious choices with genuine appreciation for craftsmanship, individuality and longevity.

Real change begins when we stop asking, "What's new?" and start asking, "What's worth keeping?"

These measures represent a major shift. They acknowledge something the industry has avoided for too long: fashion cannot continue to grow by treating clothing as disposable.



SUSTAINABLE FASHION

THE RULES ARE CHANGING

But legislation, however important, is only part of the solution.

No law can make people fall in love with clothes they already own. No regulation can replace conscious choices with genuine appreciation for craftsmanship, individuality and longevity.

Real change begins when we stop asking, "What's new?" and start asking, "What's worth keeping?"

Long before sustainability became a marketing trend or a legal requirement, there were independent designers, artisans and small creative businesses quietly working in a different way. Producing in limited quantities. Giving existing garments a second life.

Choosing quality over volume. Designing collections with personality instead of chasing the next viral trend.

They were not following the market.

They were anticipating its future.

Perhaps that is the most encouraging part of Europe's new direction. The rules are finally beginning to reflect values that many small creators have believed in for years.

The journey is far from over, but one thing is becoming increasingly clear: the future of fashion will not belong to those who produce the most.

It will belong to those who create with purpose.



[click here](#)

eUnique 🐝



**¿Te gustaría ver tu
marca en nuestra
revista?**

**Want to see
your brand on our
magazine?**

beeuniquetenerife@gmail.com



*You're
Invited!*

BEE ... A MODEL!

Do you want to join our "hall of fame" and see yourself on our website and on the pages of our BeeMagazine?

Who knows, sooner or later we'll even have a competition...

Our "models" are not skinny, perfect, haughty... they are REAL women like YOU!

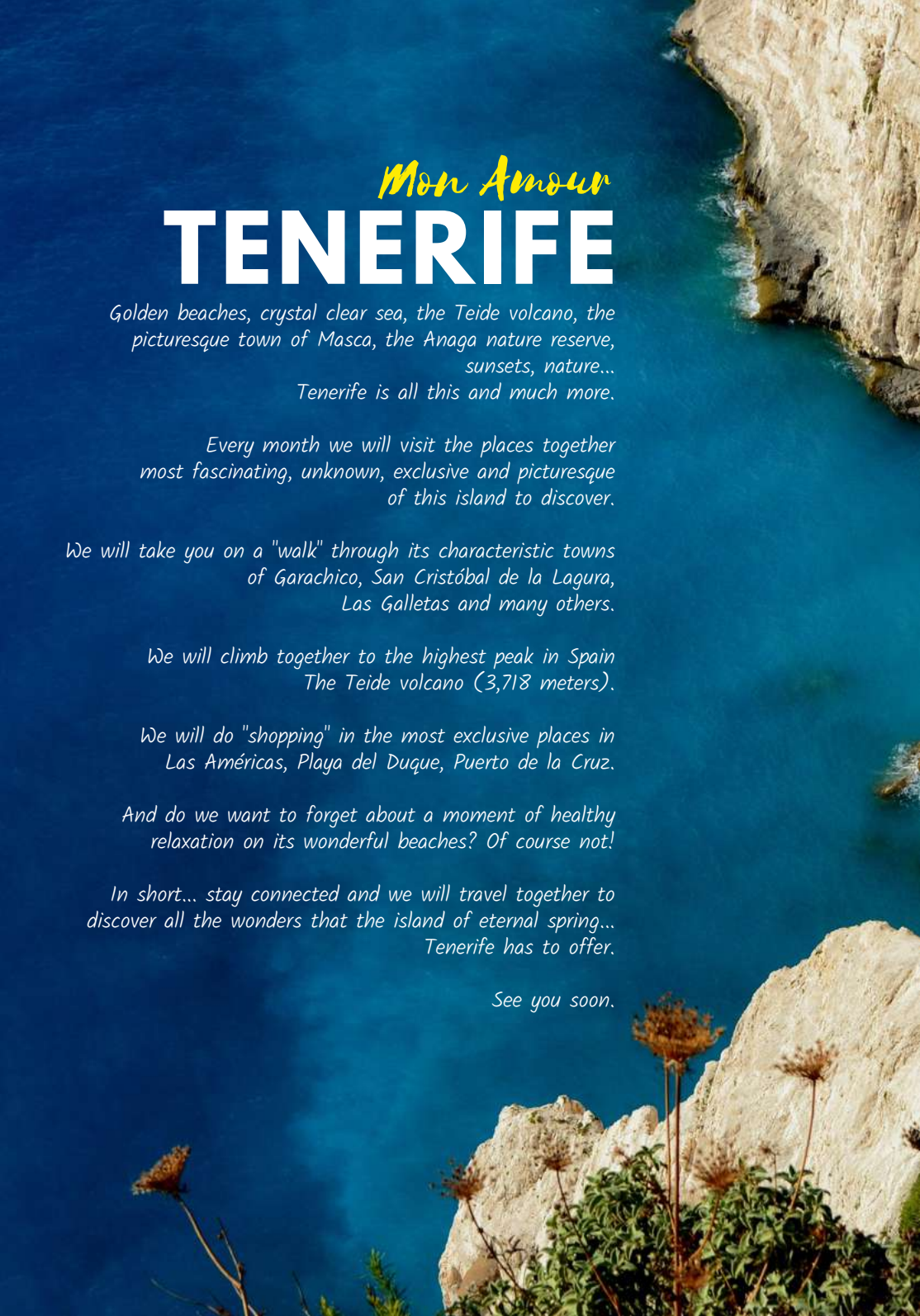
Send us a photo of yourself, obviously with a BeeUnique OUTFIT, and that's it!

beeuniquetenerife@gmail.com



HAPPY CUSTOMER

*She loves to wear
special clothes.
She wears Boho
dress.
It's ...
BOHOSTYLE
LOVE!*



Mon Amour **TENERIFE**

*Golden beaches, crystal clear sea, the Teide volcano, the
picturesque town of Masca, the Anaga nature reserve,
sunsets, nature...*

Tenerife is all this and much more.

*Every month we will visit the places together
most fascinating, unknown, exclusive and picturesque
of this island to discover.*

*We will take you on a "walk" through its characteristic towns
of Garachico, San Cristóbal de la Laguna,
Las Galletas and many others.*

*We will climb together to the highest peak in Spain
The Teide volcano (3,718 meters).*

*We will do "shopping" in the most exclusive places in
Las Américas, Playa del Duque, Puerto de la Cruz.*

*And do we want to forget about a moment of healthy
relaxation on its wonderful beaches? Of course not!*

*In short... stay connected and we will travel together to
discover all the wonders that the island of eternal spring...
Tenerife has to offer.*

See you soon.

Puerto de la Cruz

Puerto de la Cruz is one of Tenerife's most iconic coastal destinations, where traditional Canarian charm blends perfectly with beautiful gardens, historic architecture, and a lively seafront atmosphere. The town is famous for its black volcanic beaches, picturesque streets, and year-round mild climate, making it a favourite destination for visitors of all ages.

A walk along the oceanfront promenade offers spectacular views of the Atlantic and leads to the renowned Lago Martiánez, an impressive complex of seawater pools designed by celebrated Canarian artist César Manrique. The historic centre invites visitors to explore colourful plazas, local cafés, boutique shops, and centuries-old churches that reflect the town's rich cultural heritage. Nature lovers can also discover the beautiful Botanical Garden, home to hundreds of exotic plant species from around the world. Puerto de la Cruz is also an excellent starting point for exploring northern Tenerife, with easy access to the Orotava Valley, traditional villages, and nearby hiking trails. Whether enjoying the local gastronomy, relaxing by the sea, or discovering its vibrant cultural scene, visitors will find a destination that perfectly combines history, nature, and authentic island life.





Águeda Fumero

BLE(S) ... POWERFUL

Águeda Fumero is one of Tenerife's most influential public figures, recognised for her commitment to culture, education, and community development. Throughout her career in public service, she has championed initiatives that promote equal opportunities, social inclusion, and the preservation of the island's cultural identity. Passionate about creating positive change, Fumero believes that strong communities are built through collaboration, creativity, and access to education and culture. Her work continues to support projects that empower people, encourage participation, and strengthen the connection between Tenerife's traditions and its future. For Bee Powerfull, Águeda Fumero represents a woman whose leadership is driven by dedication, vision, and a genuine commitment to improving the lives of others through culture and public service.



BEE UNIQUE

MORE THAN JUST FASHION



beeuniquetenerife

