

BEE UNIQUE

MORE THAN JUST FASHION

PUERTO DE SANTIAGO special

editorial

THE NEW LUXURY

8/26

OPEN THOUGHTS

"Can one person really make a difference by choosing sustainable fashion?"

It's probably the question I hear most often.

And it's a fair one. When we look at the fashion industry, the numbers can feel overwhelming. Millions of garments are produced every day. Mountains of textile waste continue to grow. **Fast-changing trends encourage us to buy more and keep less.** Faced with all this, buying one responsibly made shirt or giving new life to an old jacket may seem almost insignificant.

But history rarely changes because of one giant leap.

It changes because thousands—or millions—of small decisions gradually become a new culture.

Every major transformation starts with someone willing to question what everyone else accepts as normal.

Sustainable fashion is not about perfection. It isn't about having a wardrobe made exclusively of eco-friendly brands, nor is it about judging those who cannot always make the "right" choice.

It is about awareness.

It is about asking simple questions before buying:

Do I really need this? Who made it? How long will I wear it?

Can it have a second life?

These questions don't only change our shopping habits—they change the way companies think. **Because every purchase sends a message.**

Every decision tells the market what kind of future we want to support.

The truth is that institutions, brands and the media all have an essential role to play. They have the power to educate, inspire and create the conditions for real change. But citizens are not merely spectators. We are part of the story too.

Perhaps the real question is not whether one person can change the fashion industry.

Perhaps the real question is this: **What kind of fashion industry are millions of people creating together, one choice at a time?**

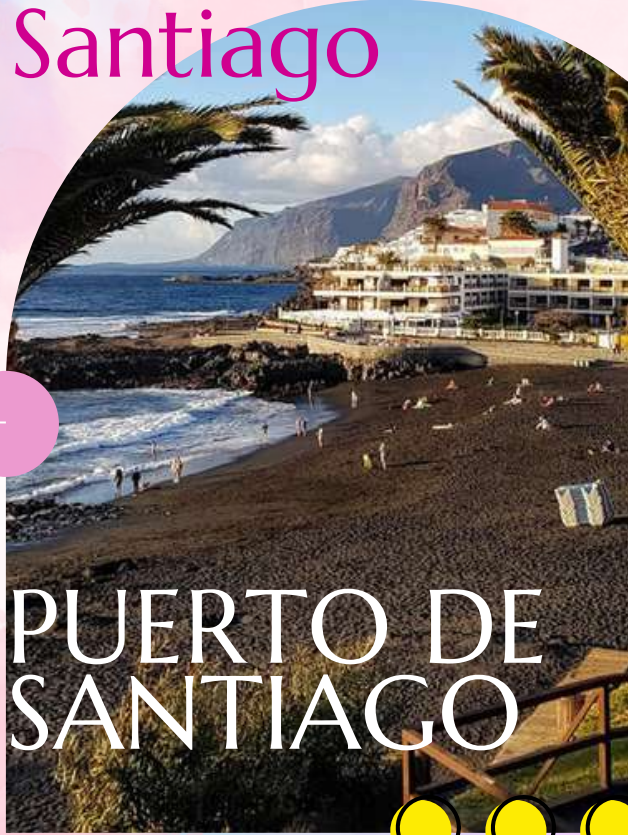
I'd love to hear your thoughts. If you have a question, an idea, a project or even a different point of view, OPENING THOUGHTS is your space too. Because meaningful conversations are often the first step toward meaningful change.

Puerto de Santiago

August 2026

Puerto de Santiago, located on Tenerife's southwest coast, offers a more relaxed atmosphere than the island's busiest resorts, while still providing excellent facilities and a welcoming seaside charm.

Scenic coastal walks, breathtaking ocean views, and the nearby volcanic beaches create the perfect setting to relax and enjoy the island's natural beauty. Puerto de Santiago has preserved its authentic Canarian character, making it an ideal destination for a peaceful escape.



PUERTO DE
SANTIAGO

MANY MORE MODELS
AWAITS FOR YOU IN OUR
STORE!

NOW AVAILABLE,
visit us!

Las Galletas
calle Candida Peña Bello 10



FRESH
COTTON

por las veces
por los momentos que te dejan
sin aliento



Tenerife
rama.

BEACH

SI PUEDES
SOÑARLO



PIECES ÚNICAS
TATOS A LA MANO
PIEZAS ÚNICAS
HECHAS
A MANO
FlyStyle
UNIQUE
HANDMADE
PIECES
PIEZA ÚNICA
TATTOO A MANO



BROOKLYN
14

trend



~PUEDES
HACERLO!



Chic





Boho

BEE  UNIQUE
MORE THAN JUST FASHION

FlyStyle TENERIFE

Welcome to the future of fashion!

*It's time to redefine our relationship with clothing.
FlyStyleTenerife, created with recycled materials and
unique pieces, wants to change the rules of the game.*

*Join us on the journey towards sustainable style and
limitless uniqueness.*



*click on images
to see more
models!*





*Click on the
images to see
more models!*

Discover the NEW product by
FlyStyleTenerife:

♥ MIX and MATCH ♥

A new fashion concept that
celebrates uniqueness
and sustainability.

A simple and unique way to
personalize your garments.

CUSTOMIZE an item from our
MIX and MATCH section or bring
one from home. We have a varied
selection of unique designs
waiting for you!.



Five Rules
BEE KIND
BEE HONEST
BEE HUMBLE
BEE POSITIVE
BEE PUNCTUAL
BEE GRATEFUL
BEE HAPPY
Bee You

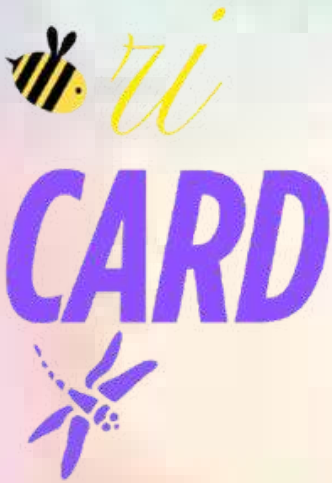


Happy customers

Click on the images to see more models!




FlyStyle
TENERIFE



New design

The riCard is back!

♻️ The most sustainable card where your forgotten CLOTHES become a DISCOUNT in our store!

For every 10 items in GOOD CONDITION that you bring us and we can REUSE, you can get a 10% discount 🍷🕶️

Turn your old clothes into new discounts! Help the planet and refresh your wardrobe in a smart and sustainable way.



¡Transforma tus prendas viejas en nuevos descuentos! Ayuda al planeta y renueva tu guardarropa de forma inteligente.

Transform your old clothes into new discounts! Help the planet and renew your wardrobe intelligently.



NEW

Designs



More designs coming soon!!



Click on the images
to see more models!



8th August
- URBAN CROSS,
Valle San Lorenzo

SANBLAST!

21ST August
TAGANANA
FESTIVAL

28th-30th August
OCTOBER FEST
Puerto de la Cruz

upcoming
EVENTS

BAIFO MODA

BAIFO Moda brings together designers, pattern makers and dressmakers who had been working separately for years.

That's why the association doesn't limit itself to organizing activities. What they're trying to build is a community where knowledge circulates and where beginners don't have to figure everything out on their own.

The workshops are the heart of this operation. There, techniques are exchanged, patterns are corrected, and materials that don't always perform as expected are tested.

The value of handcrafted garment making is rediscovered. Learning happens without formal protocols: someone asks, someone answers, and one person's project ends up improving everyone else's.



The association also looks outward. The industry is facing open discussions—sustainability, responsible production, the survival of traditional crafts, support for emerging talent—and BAIFO Moda maintains that associations have something to contribute. In practice, this means creating opportunities for those who want to make a living from this without sacrificing quality.

Their work encompasses training, culture, entrepreneurship, and collaboration: meetings, workshops, cultural activities, publishing projects, and outreach programs. Fashion shows are one part of it.



[@asociacion baifo moda](https://www.instagram.com/asociacion_baifo_moda)

BAIFO JOURNAL

The rest happens in neighborhoods, schools, and workshops where someone spends an afternoon working on a pattern that just isn't quite right.

From that same impulse emerged BAIFO Journal, their independent publishing project. Reports, interviews, documentary photography. The purpose is to document fashion as heritage: the people, the processes, and the knowledge behind a collection, everything that disappears once the collection is finished.

*IF YOU SHARE OUR
VISION OF
FASHION AND
WANT TO BE PART
OF THE
COMMUNITY,
WE'D LOVE TO
MEET YOU.*



Behind every initiative, the same objective is repeated: to allow talent to grow without leaving. Tenerife has creators; what it hasn't always had is the structure to retain them. The association doesn't measure success by the number of events or the collections presented. They measure it in people: those who discover a vocation, those who find collaborators, those who rediscover the future of their profession. It's a slow accounting process, difficult to summarize in an annual report. It's also the only way to explain why BAIFO MODA exists.

Instagram: @asociacion baifo moda
Correo: magazine@baifomoda.com



Style

SUSTAINABLE FASHION

THE NEW “LUXURY”

Luxury has always been associated with rarity, craftsmanship and timeless beauty. Yet in recent years, even the luxury sector has entered the race for constant novelty. Collections arrive faster than ever, capsules multiply, collaborations become weekly events, and products are designed to generate desire before they have the chance to become truly desirable.

While luxury brands represent only a fraction of global fashion production, their environmental footprint extends far beyond the number of garments they sell.

Exclusive materials, global supply chains, lavish fashion shows, international events and marketing campaigns all consume significant resources.



More importantly, the luxury industry often sets the pace for the rest of fashion, influencing trends that eventually filter down to mass-market retailers.

To its credit, many luxury houses are investing in traceability, responsible sourcing, regenerative agriculture and more transparent supply chains. These are meaningful steps, and they deserve recognition. But sustainability cannot rely on innovation alone. It also requires a new definition of value.

Perhaps the greatest luxury today is no longer owning the latest handbag or the newest collection.

Perhaps real luxury is freedom.



SUSTAINABLE FASHION

THE NEW "LUXURY"

The freedom to wear a jacket you've loved for ten years.

The confidence to mix vintage with contemporary design.

The ability to choose quality over quantity, personality over labels, authenticity over approval.

In a world driven by algorithms telling us what is "in" and what is already "out", dressing without seeking validation has become a rare privilege.

Luxury has never truly been about price.

It has always been about time, individuality and the confidence to make your own choices.

Because the most valuable garment in any wardrobe is the one that tells your story—not the one that tells everyone else how much you spent for it.





**¿Te gustaría ver tu
marca en nuestra
revista?**

**Want to see
your brand on our
magazine?**

beeuniquetenerife@gmail.com



*You're
Invited!*

BEE ... A MODEL!

Do you want to join our "hall of fame" and see yourself on our website and on the pages of our BeeMagazine?

Who knows, sooner or later we'll even have a competition...

Our "models" are not skinny, perfect, haughty... they are REAL women like YOU!

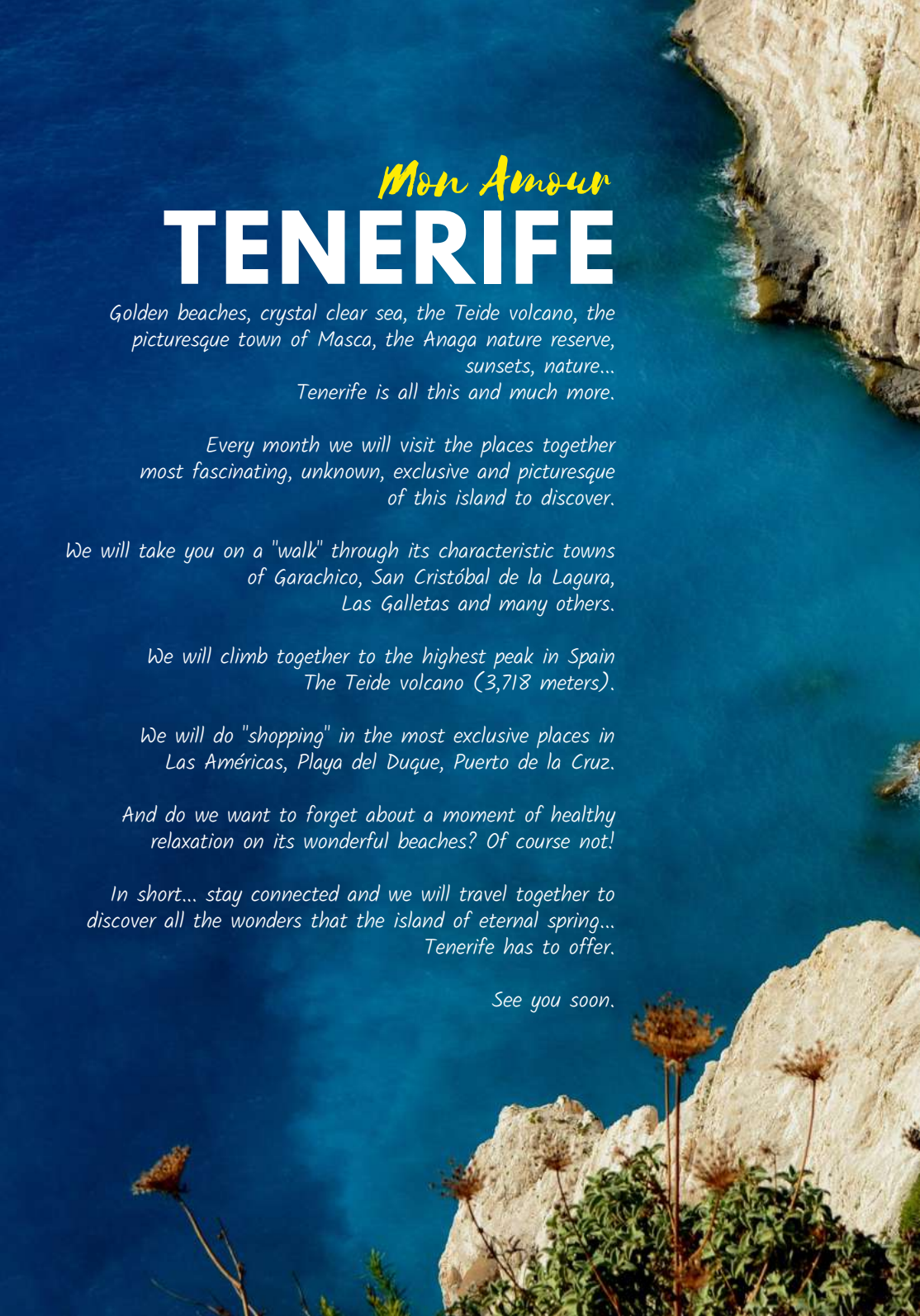
Send us a photo of yourself, obviously with a BeeUnique OUTFIT, and that's it!

beeuniquetenerife@gmail.com

A woman with blonde hair and sunglasses is smiling and standing in a jewelry store. She is wearing a light pink top, a denim vest with a patterned lining, light blue shorts, and white sneakers. She is holding a small pink bag. In the background, there is a display case filled with jewelry, a red stool, and a large wicker chair. The store has a bohemian style with various decorative items.

HAPPY CUSTOMER

*She loves to wear
special clothes.
She wears Boho
dress.
It's ...
BOHOSTYLE
LOVE!*



Mon Amour **TENERIFE**

*Golden beaches, crystal clear sea, the Teide volcano, the
picturesque town of Masca, the Anaga nature reserve,
sunsets, nature...*

Tenerife is all this and much more.

*Every month we will visit the places together
most fascinating, unknown, exclusive and picturesque
of this island to discover.*

*We will take you on a "walk" through its characteristic towns
of Garachico, San Cristóbal de la Laguna,
Las Galletas and many others.*

*We will climb together to the highest peak in Spain
The Teide volcano (3,718 meters).*

*We will do "shopping" in the most exclusive places in
Las Américas, Playa del Duque, Puerto de la Cruz.*

*And do we want to forget about a moment of healthy
relaxation on its wonderful beaches? Of course not!*

*In short... stay connected and we will travel together to
discover all the wonders that the island of eternal spring...
Tenerife has to offer.*

See you soon.

Puerto de Santiago

Puerto de Santiago is home to the picturesque Playa de la Arena, one of Tenerife's most admired volcanic beaches. Its fine black sand, crystal-clear waters, and excellent facilities make it a favourite destination for swimmers, sunbathers, and families. The calm sea also provides ideal conditions for snorkelling, allowing visitors to discover the rich marine life that thrives along the rocky coastline.

A walk along the seafront promenade reveals spectacular views of the Atlantic Ocean and the towering Cliffs of Los Gigantes, one of the island's most impressive natural landmarks. Boat excursions depart regularly from the nearby harbour, offering unforgettable opportunities to spot dolphins and whales in their natural habitat. As the sun sets behind the cliffs, Puerto de Santiago transforms into one of the most scenic and relaxing places to experience Tenerife's breathtaking coastal beauty.



A close-up portrait of Yaiza Díaz, a woman with long, wavy, light brown hair, looking slightly to the side with a soft expression.

Yaiza Díaz

BEE(S) ... POWERFUL

Journalist and TV presenter Yaiza Díaz has become one of the most recognised faces in the Canary Islands' media landscape. Starting her career at a young age, she built her reputation through professionalism, authenticity and a genuine passion for storytelling, becoming one of the youngest news presenters in Spain. Beyond television, Díaz uses her voice to encourage honest conversations about resilience, communication and the importance of facing life's challenges with courage. Her openness in sharing personal experiences has inspired many women, proving that true strength lies in authenticity and in using your platform to make a positive difference.

For Bee Powerfull, Yaiza Díaz represents a woman whose influence is measured not only by her visibility, but by the impact of her words.

<https://www.instagram.com/yaizadiaztv/>



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